

Subject: : Gear Talk

Topic: : Made in America or

Re: Made in America or

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Date: : 2009/3/26 9:23:44

URL:

Because "Made in America" is linked to "fine craftsmanship" on everything except cars anymore?

And "fine craftsmanship" means "prepare to take it in the wallet," except in cars where it means "German mythology."

American manufacturing is no longer content with producing honest products at honest prices, like everything American, it needs to be the best (please don't spin that into the basis of a negative comment, its not meant to be). I think that's why the price needs to be so much, because everything has to exceed and excel, rather than be content at producing things that are just right.

Instead, we outsource that to other countries to mass produce our goods for us. Evidently, in the case of tackle, that's China and Korea.

However, it appears to someone on the outskirts that there is a place where you can still obtain quality American craftsmanship and reasonable prices: There's an entire cottage industry of home and small scale customer builders out there. Just doing a little research recently leads me to believe that a "custom" or the very least "handbuilt" rod isn't as an expensive as one would think upon hearing the words.