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Subject: : Gear Talk

Topic: : New fly shop opening in the Lehigh Valley

Re: New fly shop opening in the Lehigh Valley

Author: : trowpa

Date: : 2009/1/14 23:35:27

URL:

i stopped by the new place a couple weeks ago and figured i'd give my report:

I had a shopping list of some basics i needed for tying. Figured i'd try to pick them up locally (i'm about 3 miles from this shop) rather than order and support the new place.

First impressions: Well as stated earlier in the thread, the place is 95% clothing. They have just as many dog beds as fly tying supplies. In the outskirts of the clothing store, i noticed one little spot for rods, one little spot for waders and boots and one LITTLE place for tying supplies...

So i found the tying area and started down my list. They had about 60% of what i was looking for (i didn't have anything crazy on my list - just basics mind you). Now, to their credit they were still stocking. Behind the counter, and even ON the counter were piles and piles of tying supplies still being inventoried and ready to hang on the shelves. So this should improve.

Prices? its an Orvi\$ store - what do you expect?

Service - i met two people there - one was an older man, very friendly and meant well. He seemed to be local and a fisherman. The other i "met" was either the manager or owner. I put "met" in quotes because i only saw him when the guy helping me had a question for him. This other guy was on his cell phone the entire time, even when he came by to answer his employee's question, he remained on the phone. Didn't acknowledge me either. Just kept chatting on the phone while he fiddled with the cash register, entered some codes and left -still talking on the phone (can you tell that's a pet peeve of mine?)

So overall, I'm glad there is another local store (and an alternative to the LLFS) I will always choose to support both LLFS and the new local orvis shop over cabelas, bass pro etc. However they are still figuring things out - I'm not ready to make a judgement. They have work to do and they know it. SO i wish them the best of luck and will come back in a couple months to see what has changed.