

Subject: : Gear Talk

Topic: : New fly shop opening in the Lehigh Valley

Re: New fly shop opening in the Lehigh Valley

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URL:

Oh, another new fly shop in the lehigh valley? When I was there, the Orvis shop was open in the Bethlehem Commons. Would have helped if they had some more focus on flyfishing and less interest in being a boutique shop. (I swear, some places look more like display windows at an old department store. All hat, no cow)

And now another one? Well, really, with Rod's little spring cellar shop and Nestor's as much of a secondary consideration as it is, the place could USE a serious fly shop. Heck, it has GREAT wild trout fishing all around the place (I joke that I earned a Master's degree at Lehigh in Chemistry and a Ph.D. in fly fishing).

It's surrounded by mediocre fly shops. (sorry to all) If they are real, know their SHIZZLE, have a lot of outreach and have people who are friendly, they may do OK. Also, don't get provincial. Include the Del. smallie fishing and the Susquehanna and Sandy Hook NJ saltwater along with all, I mean ALL the L.V. trout streams (except C.C.) Like the Little Lehigh is all there is? 1/2 a mile of stocked fish sipping midges? If they play their cards right, they could be the authoritative shop in a very good FFing region.

Syl