

Subject: : Gear Talk

Topic: : New fly shop opening in the Lehigh Valley

Re: New fly shop opening in the Lehigh Valley

Author: : wgmiller

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URL:

And let's face it, Orvis isn't just *any* fly fishing line either. While I own a few Orvis products (vest, wading shoest, etc.), most of my equipment is an amalgamation of more inexpensive items (White River, Cabela's, etc.). I'll admit that the "no hassle" warranty of Orvis products is nice, but in this tight economy buying "top shelf" is probably out-of-the-picture for a good number of fly fishermen. Perhaps I'm wrong, but that's the way I see it.

With the proliferation of online commerce, running a retail outlet has to be difficult...