

---

Subject: : Gear Talk

Topic: : Any idea on manufacturer?

Re: Any idea on manufacturer?


Author: : greenghost

Date: : 2013/10/11 20:17:57

URL:

Just saw this online. Yeah. They're promoting this line big time.  
No way a would they use a truly "small manufacturer"...

Attach file:

 **Screen Shot 2013-10-11 at 8.12.16 PM.png** (117.77 KB)



The advertisement features a photograph of a fly fisherman in a river on the left. On the right, a dark teal background contains the following text: "MADE IN AMERICA" in white, "FLY RODS & REELS" in large white letters, "American Dream Fly Rod & WLz Fly Reel available now!" in white, a light blue "SHOP NOW" button, and the "Cabela's" logo in yellow script at the bottom. A small play button icon is in the top right corner of the teal area.