

Subject: : Gear Talk

Topic: : Any idea on manufacturer?

Re: Any idea on manufacturer?

Author: : greenghost

Date: : 2013/10/11 19:58:15

URL:

Quote:

gfen wrote:

There are several small name manufacturers of rods out there there that you don't know about because they're not the top tier makers who buy advertising.

No way dude. Cabelas is a freakin' monster. Their potential scale of sales and production would overwhelm true "small manufacturers" If Cabelas is into this -- especially at that price point -- they're into it for the \$. Scale of production is a huge part of that equation. I suspect "small manufacturer" is nothing more than a marketing ploy. Small is relative. Sage and all its subs (including Redington) could be considered small, but considering the production resources they deliver, my guess is them.