

Subject: : Gear Talk

Topic: : Any idea on manufacturer?

Re: Any idea on manufacturer?

Author: : greenghost

Date: : 2013/10/11 9:25:31

URL:

I hear you pc

I admire your passion for technical accuracy, you are a true scientist. And you are right, science and marketing are ALWAYS at odds. Unfortunately, I deal with it every day. Although, I personally go to great lengths to be accurate while maintaining a certain degree of promotion and salesmanship. It ain't easy. Especially in the world of business-to-business marketing for large conglomerate companies with many layers of approval -- technical, legal, executive as well as marketing departments. And when you try to be creative... it can be crushing.