

Subject: : Gear Talk

Topic: : Retail store brand differences...

Re: Retail store brand differences...

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URL:

having worked there, I can tell you that there is truth in just about all of these posts....sometimes it is hard to tell, sometimes not. When I was there they had a Flouro line (not in fly shop), that was made by Seaguar, said it right on the label.

There was a line of rods (not fly) that was probably made by Loomis, but that was in the past and I don't think they are anymore, I could be wrong about that.

FWIW most clothing comes out of a relatively few factories, and they have large, closely guarded safes that have about 1000 different labels in them. The labels get slapped on at the end. Not saying the designs/materials are the same, just saying they are mostly made in the same place.