

Subject: : Gear Talk

Topic: : Retail store brand differences...

Re: Retail store brand differences...

Author: : pcray1231

Date: : 2013/9/18 8:08:56

URL:

Quote:

I highly doubt that any company willingly sells their seconds through another retailer. That's a story that's been told about high end consumer electronics for years, and its simply not true.

Happens all the time in manufacturing. Not that it's "off" quality. But if you make the same product for 2 different companies, well, those companies have specs. Now, you enter an order for company A, and manufacturer it. At the end, one of the tests fails per company A's specs. However, it fits for company B's spec. Is it scrap? Heck no, it goes into inventory and gets approved for company B's next order!

That said, "different" specs does not mean more and less stringent, i.e. that one's better than the other. Just different requirements. There's usually trade-offs to everything, and company B chose a different trade-off, that's all.