Subject: : Gear Talk
Topic: : Retail store brand differences...
Re: Retail store brand differences...
Author: : gfen
Date: : 2013/9/17 13:39:42
URL:

Their lines were Cortland, until Cortland underwent reorg, then they sold them all and started doing SA.

I can assure you the last generation of waders weren't Simms, having owned a pair of each. The Dry Plus Guide or whatever they were called I had fit like a trashbag and had a much cheaper feel than the low end Simms I currently have, which are cut nicely, feel great, and have the tiniest ankle holes imaginable.

With the exception of the some specifically branded items, IE their rebranded Lamson model, their reels are sourced from the same Chinese CNC mills that pump out everything else on Ali Baba.

As to their rods, I suspect most of their rods are coming out of the same Azian shops that the non-USA made models are coming out of from other manufacturers, but that doesn't mean they're the same.

There's something to be said for changes in the graphite and resin compositions used, to say nothing of the way tapers change. Just because SeoulCo Inc produced 'em doesn't mean they're the same rod, they just happened to have a workforce that knows how to operate the machine.

I highly doubt that any company willingly sells their seconds through another retailer. That's a story that's been told about high end consumer electronics for years, and its simply not true.

Would you stick your company name on someone else's second and then advertise it to be quality? No.