
Subject: : Gear Talk

Topic: : Retail store brand differences...

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Let me just say that in the few months of being a member of this site, I have been presented with a great wealth of info from many people about many topics. One thing that I was wondering as I browsed through an online catalog recently is quality differences among big name retail brand equipment.

For instance, I see some stuff on Cabela's that looks quality but then see the Simms brand stuff that looks similar at almost triple the price. Is there a durability difference that vast to make up for the price? Don't get me wrong, I do own some Simms clothing, but it seems that no matter what, the tag says it was manufactured overseas. It can also be said for rods...

For instance, Cabela's has a few lines that are similar priced:

MTX: \$399 (made in Korea)

American Dream: \$299 but MADE IN USA...how can this be and still keep the price down without sacrificing quality? Most USA made rods with these bells and whistles cost \$500 plus

L-Tech: \$219 (made in Korea)

LSI: \$179 (made in Korea)

Why would the American made rod be cheaper than the MTX? Supposedly the MTX uses 3M (which so does Loomis and St. Croix) so would this be their non-branded rod made overseas?

Sorry for the rant, but I thought I would ask...