

Subject: : Gear Talk

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Interesting article about the Cabelas store story. As one who enjoys visiting Cabelas (fun way to spend a cold winter day) and has been a pretty good customer.....I've still had a sense that the company has been on a bit too big of a building spree in recent years.

Whatever the case, Cabelas is doing well and their stock is way up. The article suggests that the popularity of Duck Dynasty and similar reality TV fare as well as high demand for guns and ammo have made for good business. However you feel about big box stores such as this, this is an interesting article (and not too long).

[Cabelas](#)