

Subject: : Fly Fishing Events and Meet-ups

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## IFFF Mid-Atlantic region fly fishing clubs get long awaited leadership.

August 23, 2013— The Chesapeake Council of the International Federation of Fly Fishers announced its formation today to represent the federation's membership and clubs from the states of Pennsylvania, Delaware, Maryland, West Virginia, Virginia and Washington, D.C. The new council's first order of business is to revive activity between the region's ten clubs that have been without central support for the last five years.

Marty Laksberg, council president, described the council objectives this way, "We plan to help enable our clubs to reach their fundamental goals through leadership programs, strong centralized communication and program support." Mr. Laksberg went on to say, "In order to engage new and existing IFFF membership, we have identified and targeted areas in need of clubs and plan to reach out to members in those areas to make it as easy as possible for them to start their own clubs."

The Chesapeake Council will be at the Lancaster, PA Fly Fishing Show held on March 1 and 2, 2014. They will be offering free fly fishing instruction at the IFFF Learning Center located at the IFFF booth. Basic fly casting, fly tying and knot tying will be taught throughout each day of the show.

For more information on the Chesapeake Council, or to find a club near you, visit their website at <a href="http://www.ccifff.org">http://www.ccifff.org</a>.

Since 1964, the International Federation of Fly Fishers has been an organized voice for fly fishers. They represent all aspects of fly fishing from the art of casting instruction and fly tying, to the protection of our fisheries. The International Federation of Fly Fishers and its Councils are the only organized advocate for fly fishers on a national and regional level. Today they have over 300 clubs.

The IFFF Casting Instructor Certification Program (CICP) was developed in 1992 to enhance the overall level of instruction in fly casting by increasing instructor knowledge, casting proficiency and teaching ability. A secondary goal was to create a common understanding of casting terminology and casting mechanics that would serve the fly-casting community, internationally and in North America.