

Subject: : Gear Talk

Topic: : Which Lines to Buy?

Re: Which Lines to Buy?

Author: : wsender

Date: : 2013/8/14 12:21:41

URL:

Quote:

slumdumb wrote:

Quote:

So if I bought lines direct from RIO's manufacturer, put my own company name on them and charged \$20 less for them, then you still wouldn't buy them?

I would say you are full of Sh\*t

Rio lines are made in their factory in ID by R&D'd and QA'ed by people who fish.... not some \$5 line sourced by alibaba.com from some Asian factory produced by people who have no clue about fly fishing

So this reply, sparked my interest and I emailed Rio this morning and this is the reply I've gotten back from them:

Quote:

Thanks for your kind note and your inquiry. We do appreciate it.

As do many companies in America and frankly throughout the world, we have imitators who are trying to piggyback on the RIO brand. I do not know for sure what sites you are seeing, but the several I am aware of all emanate from a manufacturer who is based in Singapore and who then sells to a distributor in China. It has been this entity that has been the most visible in terms offering RIO like products that aren't made by RIO.

We are in the process of taking all the usual steps to obstruct or stop this activity, but as usual the legal wheedling is laborious and not particularly met with enthusiasm by the Chinese authorities. We have also thoroughly analyzed most of the lines they are producing and while we know they have ripped off our tapers almost exactly, there is nothing in the chemical makeup of their lines that comes close to what we are producing in terms of overall performance and durability.

~~I hope this helps you with your question. Again, thanks for your vote of support.~~

All the best,

[name redacted]

I thought I'd put this out in the public so people get this point of view too.

So where exactly are you buying your lines from then?