Subject: : Gear Talk
Topic: : Which Lines to Buy?
Re: Which Lines to Buy?
Author: : ryguyfi
Date: : 2013/8/14 9:40:03
URL:

I have owned up to it in other posts. I don't think it's wrong and I've shared the vision of the company as well. Yes it's outsourced, yes I don't have a hand in the products right now, but that's not the overall plan. I'll probably always have some products made overseas but do have plans to make a handful of products here in the states. I've been in contact with some line manufacturers in the US, as well as making some connections to machine a reel here in PA, but have to start somewhere with the limited capital I have to start things up. I'm not sure exactly how far the company will grow, but I'm sure I'll make some changes as time goes on. All I know is that the company is successful in less than a year of being opened and others don't think so poorly of our company structure.

The big issue I have with most people who oppose what I do is that there is a negativity of everything not made in the US in the fly fishing industry in their minds. Do they think this in every aspect of their life, or just this hobby? I'm sure the cars they drive, the clothes they wear, the cell phone in their pocket and many other items are made overseas, but it's only the fly fishing market that gets knocked for outsourcing. I understand I'm not the one designing and doing the R&D on it now, but that's just what's going on right now. I can't please everyone and don't plan on doing so. I'll please those who enjoy my products and do my best to make sure they hold up to my standard and if not take care of any issues.

p.s. to ponner and the rest of the board. Sorry for the hijack.