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Subject: : Gear Talk

Topic: : New Offering from TFO

Re: New Offering from TFO

Author: : PennKev

Date: : 2013/4/24 8:10:36

URL:

Quote:

slumdumb wrote:

That's exactly what this blueprinting process is...

Post production altering of the blank to create a more efficient casting rod.

Yeah and it's marketing nonsense. There's not a whole lot you can do after the blank is rolled and baked to alter it. Only two things really, and they both have potential trade-offs/

- 1) Build the rod according to spine. Which, on all but the best blanks is likely to reduce a rod that is not built on a straight axis. Thus your ultra-expensive TFO could look crooked when you sight down the blank.
- 2) Sand the blank. Could work, but the question is can you do this enough to alter the action of the blank without also compromising it.

TFO throws out a catch phrase like blueprinting to get everyone thinking about guys in labcoats with micrometers and microscopes. The beauty of this marketing blabber is that the improvements they claim can't be measured or noticed by the consumer. You have to take their word for it.