

Subject: : Print, Video, Audio Discussions

Topic: : Fly Fishing Blogs

Re: Fly Fishing Blogs

Author: : dubthethorax

Date: : 2012/12/18 13:48:18

URL:

Quote:

Believe me it was one of those things that I thought no one out there would pay attention to, but boy was I wrong. I guess people like reading

This is true. I was really surprised earlier this year when I posted that I didnt have a good time at the fly fishing show in Somerset. Some guy who was obviously close with the organizers started flaming me in the comments, and my post wasnt even that bad.

If you post enough content, you'll start to get traffic. Comment on other blogs, and you'll wind up on blog rolls which means more traffic. Link in your forum signature, more traffic. Twitter, more traffic. Facebook, Instagram, etc, more traffic. Even if I don't post for a week now, I still see about 150-200 uniques a day. Do a giveaway, and it's easily over a thousand.

Once you get to that point Sasquatch, you can start drumming up some free stuff in exchange for placing a banner on your site linking to them, or making a few posts about whatever free stuff they've given you. I've approached companies and I've had some companies approach me. I've gotten lots of tying materials, flies, clothing, stickers, a net, etc.

There's also google ads/affiliate network and other things like Avantlink. That stuff mostly pays a few bucks a week at most anymore. I used to do ok with Cabelas when they were on Google Affiliates, but they killed the program a few months back.