Subject: : Print, Video, Audio Discussions
Topic: : Fly Fishing Blogs
Re: Fly Fishing Blogs
Author: : dubthethorax
Date: : 2012/12/18 10:42:33
URL:

@MCSneek- That's the problem with blogs. There are many people who think it would be a great idea to start one, get some free stuff, etc, but then they just collect dust after a month or two after the person stops posting. If it's just something that you're keeping as more of a personal journal and you dont care if anyone reads it and are ok with updating it 2x a year, that's fine.

But if you want a reader base, you need to keep up with the content and coming up with new stuff to post about a few times a week can be challenging. They can actually be a lot of work. I do enjoy it though and it's interesting to see what posts generate a lot of traffic and which ones fizzle out. Also, keyword searches that lead people to your blog are hysterical. I got more search engine traffic this month from "Emily Blunt" and "PA Dutch Eggnog" than anything else, just because I mentioned both of them in a post once and apparently both are popular right now.

It takes a really long time to get a solid reader base. I was just chatting with Cameron over at TFM recently about my site turning two years old and when we talked about traffic, he said that his site didnt even start to garner any attention until after his first two years of posting.

The thing I enjoy the most is looking back a few years ago and seeing the types of stuff I was tying then, the fish I was catching, and basically where I was in life, etc etc.

actually, this topic would make a good blog post....