

Subject: : Shop Talk

Topic: : See it before you Buy! - Allen Fly Fishing News

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Our NEW "See it before you buy" program allows our customers to receive a product to see and feel in person with no obligation to buy! So many products in this sport can be difficult to decide to purchase online. Without knowing if the quality is as good as the pictures, or if the action of a rod is accurately described, it can make online shopping frustrating at times.

We are excited to roll out this program and join together the peace of mind you get when you touch and feel a product before purchasing with the convenience of shopping online at home.

[You can read more about this program on our website at See It Before You Buy It - Allen Fly Fishing Store](#)

Thank you,

Justin