

Subject: : Print, Video, Audio Discussions

Topic: : Finback Films in Kickstarter

Re: Finback Films in Kickstarter

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URL:

What good Karma? I say for a grand or more, you ought to get a percentage of total sales: a royalty, if you will, and an interest in the company that is soliciting your investment. Isn't this the American way?

They get "investors" to fund the initial production costs, then haul in profits once all the investors get their trinkets. I wouldn't invest more than the value of the DVD you may or may not receive.