

Subject: : Print, Video, Audio Discussions

Topic: : Finback Films in Kickstarter

Re: Finback Films in Kickstarter

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Date: : 2012/7/30 12:21:26

URL:

As I understand it they're asking you to make an investment in the production and distribution of the film - not just buy a copy when it's out. They have fees to pay for songs used on the soundtrack and other production and distribution expenses. Until they're met, the film can't be distributed. My understanding of Kickstarter is that you are helping to fund an enterprise with some payback down the road.

After further review - you're basically reserving a copy or copies of the film but they can only distribute the film copies if they raise the \$15,000+ they're looking for. If that doesn't happen in the specified timeframe, the film doesn't get distributed and you obviously aren't able to buy it.