

Subject: : Gear Talk

Topic: : Tenkara, now everybody will want one

Re: Tenkara, now everybody will want one

Author: : FrequentTyer

Date: : 2012/7/13 15:19:17

URL:

Quote:

Smike wrote:

God lord. Its all... Wait for it.....

Marketing. (as silly or stupid as it is)

You pissed at Calgon for saying to all the women that their soap will put them in a zen like place while the men are stuck with the screaming kids, and the iron burning a hole in their shirts? Cuz its 'just another soap" ya know..

No, but if there was a group of people that saw that commercial and started to model a whole silly philosophy of life around it, I bet other soap users would find them annoying.

Tenkara is to fly fishing as macintosh is to computing.