

Subject: : Gear Talk

Topic: : Tenkara, now everybody will want one

Re: Tenkara, now everybody will want one

Author: : Smike

Date: : 2012/7/13 15:03:53

URL:

Quote:

FrequentTyer wrote:

Yikes! I agree with Gfen.

I think they made a huge mistake promoting it as some sort of mystical approach, and this has created an annoying and polarizing religious-like fervor around what is really just another way to fish.

God lord. Its all... Wait for it.....

Marketing. (as silly or stupid as it is)

You pissed at Calgon for saying to all the women that their soap will put them in a zen like place while the men are stuck with the screaming kids, and the iron burning a hole in their shirts? Cuz its 'just another soap" ya know..

So bottom line is I should start a Tenkara rod company, leave out all the fluff, and just sell it for what it is, another way to fish. Oh wait screw it, the field is too crowded now with TFO coming along. Back to fishing and my dismal job.