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Subject: : Gear Talk

Topic: : GPS Fishing Guide For PA

Re: GPS Fishing Guide For PA

Author: : UFMGuy

Date: : 2012/4/19 18:51:01

URL:

Thanks to all who purchased the GPS Fishing Guide for their phones or Garmin. I was the guy who showed the card at the FF show last year so you are talking about the same product.

I appreciate all of your suggestions. I have had several requests for the ability to drop pins and add notes within the app and will be looking at that option for the next revision but I can't promise anything at this point.

The Naturally reproducing streams are a tough one although I'll explore the subject. I need to be very careful to maintain a good working relationship with PFBC's fisheries biologists as they share information that is not generally available to aid me in preparing the Guide. I have to be very careful not to step on their toes.

Discounts for PAFF members are difficult as neither Google Play nor Apple's App Store support any kind of discounts. When I offered the sale in late March, I received complaints from those who paid full price so it's always difficult to judge the right move with pricing.

I have yet to make enough money to cover my initial investment in this venture and need the support of customers in getting the word out to continue future development. Nobody said starting a business in the worst economic environment since the Great Depression would be easy but I am committed.

Again, thanks to all who have purchased this app.

I received the email below today from a customer who purchased the GPS for Garmin last year and got his 2012 update. I think this says it all. He gave me permission to share the message.

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Mike,

I was sitting in a restaurant in Lancaster County and I opened up the GPS fishing guide to ask where the nearest fishing place was. It notified me that I was 450 yards from the nearest trout stream. Right behind the restaurant I could see the cover bridge which was on the Little Conestoga. I use your fishing guide everywhere I travel. It has put me onto more streams and fishing spots than I could have ever found on my own. I tell everyone that I meet on the streams about your guide and give them the information on where to purchase one. It has truly changed my fishing experience.

Sincerely,

