

Subject: : Shop Talk

Topic: : App Sale - GPS Fishing Guide Apps - plus a SPECIAL OFFER

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I know many of you have wondered if our GPS Fishing Guide Apps are really worth the \$49.99 - \$59.95 price we charge. With so few ratings on iTunes or the Android Market, I too would be skeptical.

To hopefully entice some PAFlyFish.com members to try our apps and talk about their experiences, we're offering a special deal to get you ready for the Early Trout Opener in style.

On March 28, 29, and 30, we're reducing the price of both our iPhone and Android apps. **Fish PA - GPS Guide** and **Fish NJ - GPS Guide** will be **ON SALE for \$29.99**. That's **\$20 OFF**. If you've been torn about trying these apps, now is the perfect time to take the plunge.

We're also offering a **SPECIAL BONUS to PAFlyFish.com customers** who rate our apps on the App Store or the Android Market. Click our sales ad for details about this special offer.

## My Fishing Report

Since mid January I've been on the road at the various outdoor shows. On my travels, I've also fished 13 Class A streams across the state. I would never have had time to find these places without my apps.

I've landed quite a few nice wild browns including one 16 incher as a result. As a PA Trout Angler myself I can tell you that I not only sell this app, but I actually use it!

HAPPY FISHING!