

Subject: : Shop Talk

Topic: : App Sale - GPS Fishing Guide Apps - plus a SPECIAL OFFER

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I know many of you have wondered if our GPS Fishing Guide Apps are really worth the \$49.99 - \$59.95 price we charge. With so few ratings on iTunes or the Android Market, I too would be skeptical.

To hopefully entice some PAFlyFish.com members to try our apps and talk about their experiences, we're offering a special deal to get you ready for the Early Trout Opener in style.

On March 28, 29, and 30, we're reducing the price of both our iPhone and Android apps. **Fish PA - GPS Guide** and **Fish NJ - GPS Guide** will be **ON SALE for \$29.99**. That's **\$20 OFF**. If you've been torn about trying these apps, now is the perfect time to take the plunge.

We're also offering a **SPECIAL BONUS to PAFlyFish.com customers** who rate our apps on the App Store or the Android Market. Click our sales ad for details about this special offer.

My Fishing Report

Since mid January I've been on the road at the various outdoor shows. On my travels, I've also fished 13 Class A streams across the state. I would never have had time to find these places without my apps.

I've landed quite a few nice wild browns including one 16 incher as a result. As a PA Trout Angler myself I can tell you that I not only sell this app, but I actually use it!

HAPPY FISHING!