

Subject: : Shop Talk

Topic: : Allen Fly Fishing

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We are releasing our new rod on Monday. It will be our ATS Series. Some of you may have seen the prototypes at the shows. The price will be between \$159-\$179. If Interested, please PM me or email me at [allenflyfishing@yahoo.com](mailto:allenflyfishing@yahoo.com). We posted a sneak peek photo on our [Face Book Page](#)

*"The ATS is our answer to our customers who want an affordable, high performance rod at an entry level price. The classic style trout action has been modernized with top quality graphite performance and durability. With a medium to medium fast action, this rod series has the forgiveness to help novice casters get their cast dialed in and fishing with ease. More experienced casters will find a surprising amount of reserve power to be tapped, leaving this as a rod that appeals to a wide range of budget-minded anglers!"*

We are also happy to announce we are a proud sponsor of [Project Healing Waters](#). We have teamed up and manufactured a special edition ATS rod in the 4wt and 6wt. When you select the Project Healing Waters rod. We will donate \$25.

Thank you,

Justin

[www.allenflyfishing.com](http://www.allenflyfishing.com)