
Subject: : Gear Talk

Topic: : The Evening Rise Flyshop - Lancaster, PA

Re: The Evening Rise Flyshop - Lancaster, PA

Author: : salvelinusfontinalis

Date: : 2011/6/28 14:59:15

URL:

And it continues.....from my email:

Celebrate the 4th of July with Great Deals at The Evening Rise Fly Shop

This Week, We Pay the Sales Tax!

Dear Friends and Clients,

Starting Wednesday, June 29th, ALL Fresh and Saltwater flies will be slashed to 1/2 OFF their original price. This special will start Wednesday, June 29th until Tuesday, July 5th. We have plenty of top quality locally tied flies so plan on stocking up at this time. You will never see prices like this again! Remember, we are closing our store and every item and fixture is on sale.

A Holiday Bonus is being extended to you. Starting on Wednesday, we are going to pay the sales tax on every item of merchandise you buy. This includes; rods, reels, waders, boots, bags, flies etc. That's an additional 6% Savings for you! The Sale Price is the final price you pay!

Rods and Reels

We have a good selection of Sage, Orvis, Winston and Hardy Rods in stock; but the rods are selling fast. Take advantage of the best prices you will ever see on this equipment. Treat yourself to a nice outfit and now is the time to buy.

Extra Prize Dollars! Wednesday Only, you will receive an additional 30,000 Prize Dollars when you present this e-newsletter at our contestant desk. Reemember, Double Prize Dollars if you find an error in this letter and circle it. This goes for every Wednesday.

When you are at our store, look for the neat store fixtures that are for sale. You may find just the right item for your closet, garage, den or man cave! We have many neat rod company posters and signs that would look great on your wall!

We will be closed on Monday, July 4th. Have a happay and safe holiday and make sure you fish with your new rod and reel!

Best Regards,

Nick & Bev DelleDonne

P.S. Print this letter and bring it to our contestant desk each day and receive 15,000 FREE Prize Dollars! Except on Wednesday, when it's worth even more!

(Letter and Specials Effective from 6/29 to 7/5 inclusive!)

Im still holding out. 6% sales tax is not enough to bring me in and 1/2 price on flies marked up 3 times is not enough.

Ill wait and see.