

---

Subject: : Gear Talk

Topic: : The Evening Rise Flyshop - Lancaster, PA

Re: The Evening Rise Flyshop - Lancaster, PA

Author: : mattwolf

Date: : 2011/6/9 11:09:59

URL:

I live in Up-State NY now and am lucky to have found a good fly shop (Trout Fitters) about 45 miles from me. I live near Utica and the shop is in Syracuse. I used to live in Hershey and worked in Lancaster. I would often stop by the Evening Rise on my way home from work to just buy or pick up some necessities. I also purchased my first fly rod and reel there. I was going to buy at that time I think a Sage XP and Sage was getting ready to come out with their new Z-Axis. The owner was more than happy to talk to me about the new rod instead of selling me one off the shelf. Growing up in rural central PA and my father owning his own grocery store I learned at a very young age how you have to treat customers for them to continue to patronize your business. I think that the Evening Rise did this very very well, but just like my father's store he could not compete with the big box store prices and eventually had to close while his head was still above water. I just hope that everyone who purchases items from Cabelas, Bass Pro, Wall Mart and the other big stores are happy with the customer service they get. Try and ask a store associate in Cabelas how the fishing is on Clark's Creek or the Yellow Breeches. It is really too bad that a great store like that who has great customer service and is extremely knowledgeable about the sport will no longer be around to help us less knowledgeable people. Hopefully the owners will now have more time to fish.

I still have the Sage Z-Axis and love to fish the West Canada Creek and the Ceder Rive with it.

Thanks for selling me that rod almost 5 years ago.