

Subject: : Print, Video, Audio Discussions

Topic: : MUSKY COUNTRY-ZERO TO HERO TRAILER

Re: MUSKY COUNTRY-ZERO TO HERO TRAILER

Author: : bilg25

Date: : 2011/5/17 9:39:18

URL:

I think the fly fishing thing with the hippy trend/new age could be a good thing and a bad thing. We were all brought up different, not in front of a tv 24/7. For our entertainment we had to get outside and fish and hunt or we would have been crazy. Hell I remember mom not letting me in the house till it was dark.

In the other perspective, any way to try and get some of the kids and newbies to the sport to become interested is a good thing. I coach high school level sports and every year the same comment comes up similar to, "kids just don't care anymore about the sports, and they play with no heart". Now lets fit this to fishing here. How many kids now day hunt and fish??? They have so much to do now days between electronics and what not that the things we consider fun to us isn't to them. Is that our fault? We make up a society that they see. Isn't it our job as much as possible to make it interesting to them if they show even the littlest of interest in the sport?

As far as like Orvis changing their colors from the original green and what not.....this is going to happen regardless. Companies all over are trying to find an edge to stay in competition with other companies in close nich markets even outside fly fishing. Times are just changing or have changed, not much we are going to do about it.