

Subject: : Print, Video, Audio Discussions

Topic: : MUSKY COUNTRY-ZERO TO HERO TRAILER

Re: MUSKY COUNTRY-ZERO TO HERO TRAILER

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URL:

There is a certain aging of a part of the flyfishing mass. But at the opposite end of the arguement, when I go down to the fly shop on sat. and there are 5 to 10 kids down at the store tying. And thats good to see. I think that has something to do with a marketing strategies and parental involvment in the sport.

Even if the youngins look like Justin Bieber.