

Subject: : Print, Video, Audio Discussions

Topic: : Fly Fisherman

Re: Fly Fisherman

Author: : Fishidiot

Date: : 2010/2/2 20:27:56

URL:

Quote:

dkile wrote:
Mungerfish,

Nice Pick! Tom Chandler at Troutunderground has some really great articles and this one really certainly is a good read "Fly Fishing's Magazines Are Feeling the Affects of Recession and Online Competition. Which of Them Will Survive?"

Dave

Dave,

I agree - good read if you're interested in the FF media world; the relevancy and change seen in print magazines in recent years; competition from the web; and potential role of Twitter and similar social media to integrate into the FF media orbit.

Thanks Mungerfish.