

Subject: : Conservation

Topic: : Post your favorite conservation quotes

Re: Post your favorite conservation quotes

Author: : Buggy

Date: : 2009/12/16 22:43:30

URL:

I'm glad this post opened discussion.

Here is a quote from Frances Cairndross's book *Costing the Earth: The Challenge for Governments, the Opportunities for Business* (1992)

"The challenge for government and for environmentalists is to spot ways of creating the right incentives so that industry finds it profitable to be clean and unprofitable to be dirty."